

Wireframes

Role	Pages
User	1.0 Users NOT VISIBLE IN THIS SAMPLE
	2.0 Sitemap
	3.0 Homepage
	4.0 Find a Galley / Search Results and Filtering
	5.0 Galley Detail Page
	6.0 Browse Publishers / Publisher Details
	7.0 How It Works Page
	8.0 Dashboard: Reviewer
	9.0 Dashboard: Publisher NOT VISIBLE IN THIS SAMPLE
	10.0 Sign In
	11.0 Widget Page (Publisher) NOT VISIBLE IN THIS SAMPLE
	A-B User paths through site NOT VISIBLE IN THIS SAMPLE

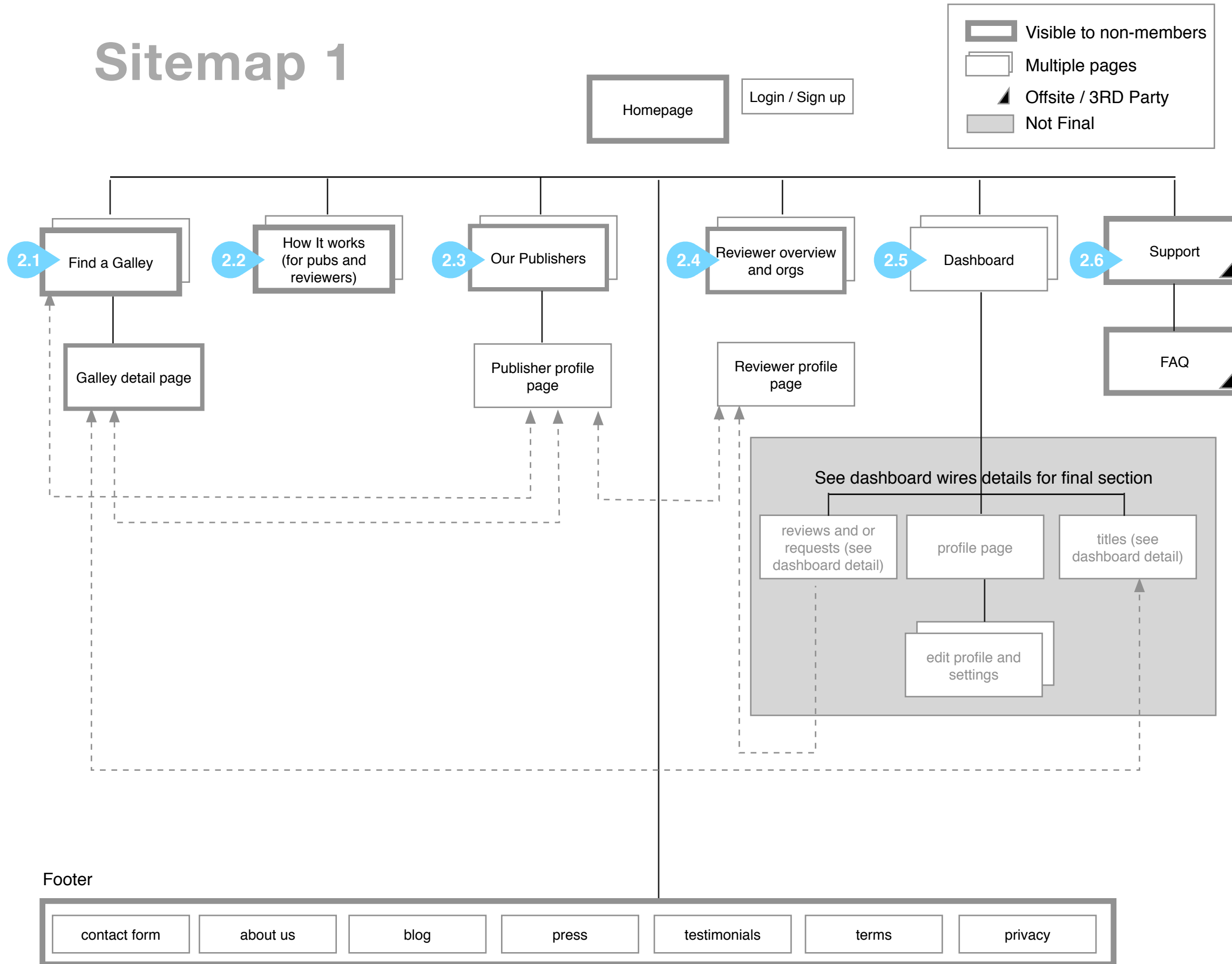
Travis Alber • Updated: Mon Oct 29 2012

Open Questions:

Site Purpose:

NetGalley connects publishers and reviewers to share information about upcoming titles.

Sitemap 1



2.0

Sitemap for non-specific user (dashboard is general, admin not included)

- 2.1** Find a galley is the way people browse titles. This section is open to non-members for SEO, and is a jumping off point for galley detail pages. Some galleys in the catalog may be hidden / invite only.
- 2.2** An overview of how it works. It may link over to the FAQ in places, pulls from much of the content on the current homepage left nav.
- 2.3** An overview of publishers on NG, and a jumping off point for finding publishers (browse publishers).
- 2.4** List of reviewer organizations. Also list any additional marketing copy about size of review market. Informational. Brief.
- 2.5** Dashboard, varies by user type. See dashboard wireframe.
- 2.6** Recommend uservice or get satisfaction for wiki, FAQ, searchable knowledgebase.

Homepage

3.1 LOGO



3.2 Find Galleys How It Works Our Publishers

3.3 Newsletter Sign In

New this week!

3.4 Lorem illum vero duis te duis facilisis delenit et, sciurus ut dolore. Hendrerit ex, nulla volutpat enim vel consequatvel praesent ad vel suscipit duis facilisis in dolor in. Duis ad, dolore ex veniam

3.5 Featured Galley

3.6 NetGalley delivers secure, digital galleys to professional readers. If you are a reviewer, blogger, journalist, librarian, bookseller, educator, or in the media, you can use NetGalley for FREE to read and request titles before they are published.

3.7 Get an advanced copy of a book to review (A Galley!) (value proposition 1)

Review Galleys on multiple devices! (value proposition 2)

Publishers get the word out! (value proposition 3)

3.8 Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

3.9 Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

3.10 Connect with NG

3.0

User is not logged in and visits homepage. Design and copy is not final.

- 3.1 Logo - universal homepage link
- 3.2 Navigation open to non-members
- 3.3 Newsletter Request and link to Sign In (Sign In takes user to sign in / registration page. Are we archiving newsletters on the site, and if so, where do they go? In the About section?)
- 3.4 Marketing Copy encouraging conversion to membership
- 3.5 Featured galleys (updated by NG staff weekly, links to galley detail page. Does galley detail page require login?)
- 3.6 Main Value Proposition (this copy is from current homepage)
- 3.7 Targeted value propositions - try to target at least one to each user type (reviewer and publisher), can link to any How it Works section, or any open nav item. Final copy and size decided in design.
- 3.8 Recent Tweets. Twitter will be linked to Facebook and Wordpress accounts, so updates anywhere should show up here.
- 3.9 Footer menu. Each option pushes to a page (either a form or content page so 2 main templates)
- 3.10 Social media links. Links out to follow NG on Twitter, Facebook, or Blog (icons are not final design - may recommend word "blog" instead of icon).
- 3.11 Other possible social media link spot. Will be finalized in design.

Find a Galley

[Conditional Reviewer](#) [Conditional Publisher](#)

4.0

User is logged in and visits galley detail page.

- 4.1 Search field with instructional text inside; text disappears on Click
- 4.2 Browse options. These also appear embedded in the page. These go to a separate Results page
- 4.3 Categories (genres). These go to a separate Results page
- 4.4 First topical group on page. For Reviewers we can show the newest titles in genres they prefer as listed on their profile.
- 4.5 Large covers. Note these may be a different size than the homepage options
- 4.6 Galley Title. Clicking goes to Galley Detail Page. Title and author can wrap.
- 4.7 Galley Author. Not clickable.
- 4.8 Publication Date (not clickable) and Publisher (or Imprint, if applicable). Clicking publishers loads Search Results page of items from publisher in order of most recent.
- 4.9 Category. Show all (but limit - we were having trouble determining which 2 to show); clicking results in category search.
- 4.10 Second topical group on page: Newest Titles. Clicking loads the Results Page: Recently Added Titles (notice Most Requested topical group has same behavior - loads Most Requested Results organized by most requested first).
- 4.11 Possible rollover instead of in-page content (would replace lower text)

NOTE: we may have sub-categories, for which the menu expands accordian-style on the left-hand side.

NOTE: Browse by publisher might work better on the left-hand side if possible to work in it.

LOGO

Find Galleys How It Works Our Publishers **Newsletter Sign In**

[Browse By Publisher](#)

Find Title, Author or ISBN

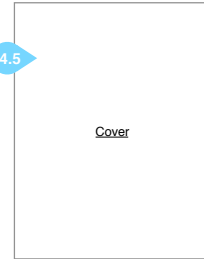
Preferred Genres

BROWSE

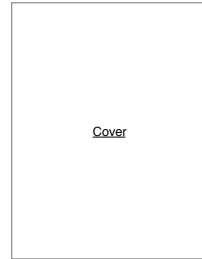
- Most Requested
- Recently Added

CATEGORIES

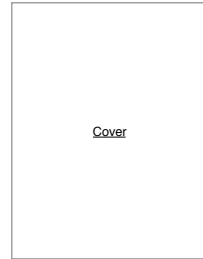
- Arts & Photography
- Biographies & Memoirs
- Business & Investing
- Children's
- Christian
- Comics & Graphic
- Computers & Internet
- Cooking, Food & Wine
- Crafts & Hobbies
- Entertainment
- Erotica
- Gay & Lesbian
- Health, Mind & Body
- History
- Home & Garden
- Literature & Fiction
- Mystery & Thrillers
- Nonfiction
- Outdoors & Nature
- Parenting and Families
- Poetry
- Politics
- Professional & Technical
- Reference
- Religion & Spirituality
- Romance
- Self-Help
- Science
- Science Fiction & Fantasy
- Sports
- Textbooks
- Teens & YA
- Travel



Lorem Ipsum
Quantus Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint

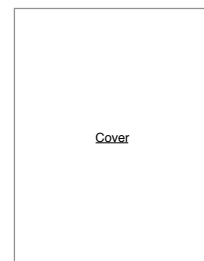


Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint

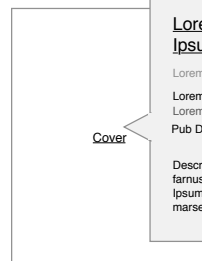


Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint

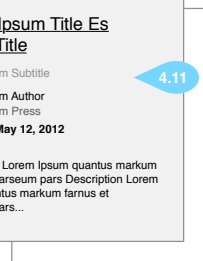
Recently Added



Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint

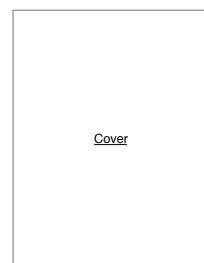


Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint

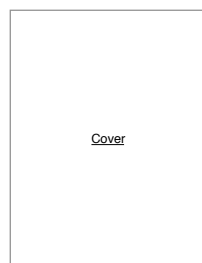


Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint

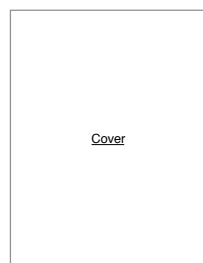
Most Requested



Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint



Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint



Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
PUB DATE: MAY 12, 2011
Publisher, Imprint

Recent Tweets

- news item 1 lorem ipsum quantus ipsum quantus
- news item 1 lorem ipsum quantus
- news item 1 lorem ipsum quantus

- Contact
- About
- Support
- Review Organizations
- Press
- Testimonials
- Terms
- Privacy

Connect with NG





Find a Galley: Recently Added Titles Results

4.1

LOGO

[Find Galleys](#) [How It Works](#) [Our Publishers](#) [Newsletter](#) [Sign In](#)

Find Title, Author or ISBN  **4.4**

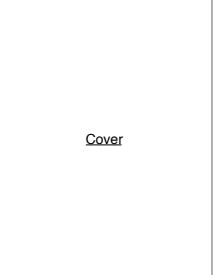
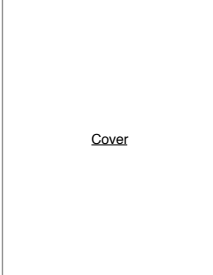

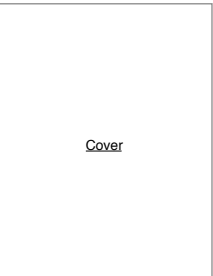
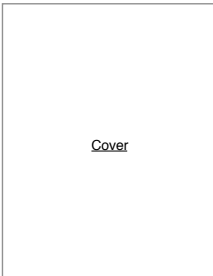

Date Added  **4.1**

- Most Requested
- Title A-Z
- Title Z-A
- Author A-Z
- Publication Date

[Browse By Publisher](#)

- BROWSE**
- Most Requested
 - Recently Added
- CATEGORIES**
- Arts & Photography
 - Biographies & Memoirs
 - Business & Investing
 - Children's
 - Christian
 - Comics & Graphic
 - Computers & Internet
 - Cooking, Food & Wine
 - Crafts & Hobbies
 - Entertainment
 - Erotica
 - Gay & Lesbian
 - Health, Mind & Body
 - History
 - Home & Garden
 - Literature & Fiction
 - Mystery & Thrillers
 - Nonfiction
 - Outdoors & Nature
 - Parenting and Families
 - Poetry
 - Politics
 - Professional & Technical
 - Reference
 - Religion & Spirituality
 - Romance
 - Self-Help
 - Science
 - Science Fiction & Fantasy
 - Sports
 - Textbooks
 - Teens & YA
 - Travel




12 Recently Added Titles **4.2** 50 per page 100 per page 1 2 3 ... 14

		
Lorem Ipsum Title Lorem Ipsum Author Category , Category PUB DATE: MAY 12, 2011 Publisher Imprint	Lorem Ipsum Title Lorem Ipsum Author Category , Category PUB DATE: MAY 12, 2011 Publisher Imprint	Lorem Ipsum Title Lorem Ipsum Author Category , Category PUB DATE: MAY 12, 2011 Publisher Imprint
		
Lorem Ipsum Title Lorem Ipsum Author Category , Category PUB DATE: MAY 12, 2011 Publisher Imprint	Lorem Ipsum Title Lorem Ipsum Author Category , Category PUB DATE: MAY 12, 2011 Publisher Imprint	Lorem Ipsum Title Lorem Ipsum Author Category , Category PUB DATE: MAY 12, 2011 Publisher Imprint

50 per page 100 per page 1 2 3 ... 14

User arrives after clicking browse category option or in-page titles on Find a Galley Page (4.0).

- 4.1** Filter option. Date Added is the date the publisher adds it to the catalog, not uploads it to the site (current site has this option as the upload date, not catalog-addition date).
- 4.2** Title of page w/ total number of titles; recently added should be defined as within the last week.
- 4.3** Pagination. Using pulldown will reload to Page 1.
- 4.4** Global search; takes user to a new results page.

Recent Tweets news item 1 lorem ipsum quantus ipsum quantus news item 1 lorem ipsum quantus news item 1 lorem ipsum quantus	Contact About Support Review Organizations Press Testimonials Terms Privacy	Connect with NG   
---	---	--

Find a Galley: Category Results Page

LOGO

Find Galleys How It Works Our Publishers Newsletter Sign In

Find Title, Author or ISBN

BROWSE
Most Requested
Recently Added

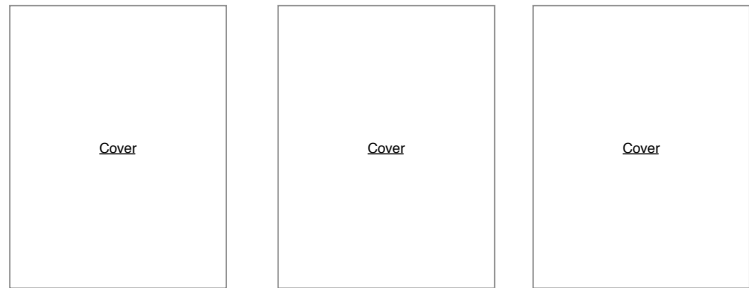
- CATEGORIES
- Arts & Photography
 - Biographies & Memoirs
 - Business & Investing
 - Children's
 - Christian
 - Comics & Graphic
 - Computers & Internet
 - Cooking, Food & Wine
 - Crafts & Hobbies
 - Entertainment
 - Erotica
 - Gay & Lesbian
 - Health, Mind & Body
 - History
 - Home & Garden
 - Literature & Fiction
 - Mystery & Thrillers
 - Nonfiction
 - Outdoors & Nature
 - Parenting and Families
 - Poetry
 - Politics
 - Professional & Technical
 - Reference
 - Religion & Spirituality
 - Romance
 - Self-Help
 - Science
 - Science Fiction & Fantasy
 - Sports
 - Textbooks
 - Teens & YA
 - Travel

Title A-Z 4.1

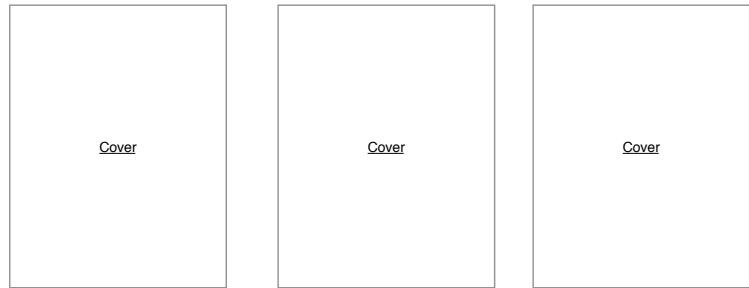
- Most Requested
- Author A-Z
- Title Z-A
- Date Added
- Publication Date

Browse By Publisher

31 Arts and Photography 50 per page 100 per page 1 2 3 ... 14



Lorem Ipsum Title
Lorem Ipsum Author
[Category](#), [Category](#)
PUB DATE: **MAY 12, 2011**
[Publisher](#), [Imprint](#)



Lorem Ipsum Title
Lorem Ipsum Author
[Category](#), [Category](#)
PUB DATE: **MAY 12, 2011**
[Publisher](#), [Imprint](#)

50 per page 100 per page 1 2 3 ... 14

4.2

User arrives after clicking category browse option or in-page titles on Find a Galley Page (4.0).

4.1 These are the same for categories and browse pages.

Recent Tweets

- news item 1 lorem ipsum quantus ipsum quantus
- news item 1 lorem ipsum quantus
- news item 1 lorem ipsum quantus

Contact

- About
- Support
- Review Organizations
- Press
- Testimonials
- Terms
- Privacy

Connect with NG

Find a Galley: Search Results

LOGO

Find Galleys

[How It Works](#)

[Our Publishers](#)

[Newsletter](#)

[Sign In](#)

Find Title, Author or ISBN

BROWSE

[Most Requested](#)
[Recently Added](#)

CATEGORIES

[Arts & Photography](#)
[Biographies & Memoirs](#)
[Business & Investing](#)
[Children's](#)
[Christian](#)
[Comics & Graphic](#)
[Computers & Internet](#)
[Cooking, Food & Wine](#)
[Crafts & Hobbies](#)
[Entertainment](#)
[Erotica](#)
[Gay & Lesbian](#)
[Health, Mind & Body](#)
[History](#)
[Home & Garden](#)
[Literature & Fiction](#)
[Mystery & Thrillers](#)
[Nonfiction](#)
[Outdoors & Nature](#)
[Parenting and Families](#)
[Poetry](#)
[Politics](#)
[Professional & Technical](#)
[Reference](#)
[Religion & Spirituality](#)
[Romance](#)
[Self-Help](#)
[Science](#)
[Science Fiction & Fantasy](#)
[Sports](#)
[Textbooks](#)
[Teens & YA](#)
[Travel](#)

Title A-Z

4.1

[Most Requested](#)
[Date Added](#)
[Title Z-A](#)
[Author A-Z](#)
[Publication Date](#)

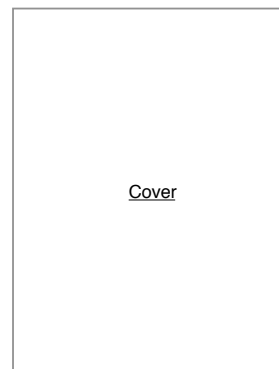
[Browse By Publisher](#)

31 Results for "Lorem" 4.2

50 per page

[100 per page](#)

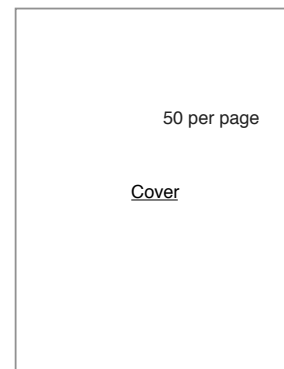
1 **2** 3 ... 14



[Lorem Ipsum Title](#)

Lorem Ipsum Author
[Category, Category](#)

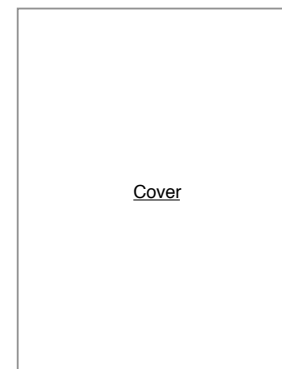
PUB DATE: **MAY 12, 2011**
Publisher Imprint



[Lorem Ipsum Title](#)

Lorem Ipsum Author
[Category, Category](#)

PUB DATE: **MAY 12, 2011**
Publisher Imprint



[Lorem Ipsum Title](#)

Lorem Ipsum Author
[Category, Category](#)

PUB DATE: **MAY 12, 2011**
Publisher Imprint

50 per page

[100 per page](#)

1 **2** 3 ... 14

4.3

User arrives after typing in a search term on Find a Galley Page (4.0)

4.1 Organize search results in same way as category and browse results pages

4.2 Search results w/ number

Note: all results are paginated as needed.

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

Contact

[About](#)
[Support](#)
[Review Organizations](#)
[Press](#)
[Testimonials](#)
[Terms](#)
[Privacy](#)

Connect with NG



Find a Galley: Publisher Results

LOGO

Find Galleys How It Works Our Publishers Newsletter Sign In

Find Title, Author or ISBN

BROWSE

- Most Requested
- Recently Added

CATEGORIES

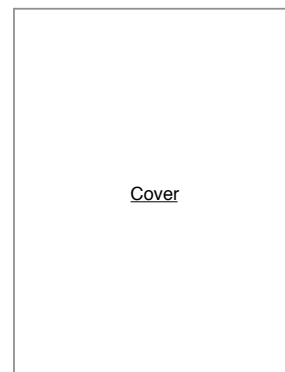
- Arts & Photography
- Biographies & Memoirs
- Business & Investing
- Children's
- Christian
- Comics & Graphic
- Computers & Internet
- Cooking, Food & Wine
- Crafts & Hobbies
- Entertainment
- Erotica
- Gay & Lesbian
- Health, Mind & Body
- History
- Home & Garden
- Literature & Fiction
- Mystery & Thrillers
- Nonfiction
- Outdoors & Nature
- Parenting and Families
- Poetry
- Politics
- Professional & Technical
- Reference
- Religion & Spirituality
- Romance
- Self-Help
- Science
- Science Fiction & Fantasy
- Sports
- Textbooks
- Teens & YA
- Travel

Title A-Z

- Most Requested
- Title A-Z
- Date Added
- Author A-Z
- Publication Date

[Browse By Publisher](#)

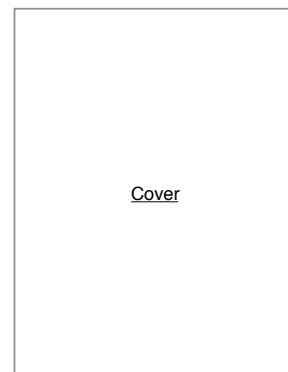
4.3 **21 Results for "Publisher"** 4.2 50 per page [100 per page](#) 1 **2** 3 ... 14



[Lorem Ipsum Title](#)

Lorem Ipsum Author
[Category](#), [Category](#)

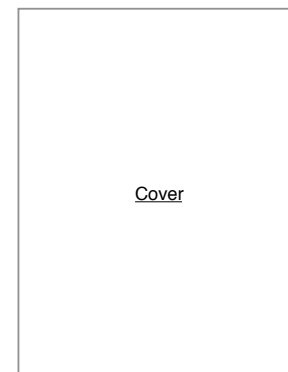
PUB DATE: **MAY 12, 2011**
Publisher Imprint



[Lorem Ipsum Title](#)

Lorem Ipsum Author
[Category](#), [Category](#)

PUB DATE: **MAY 12, 2011**
Publisher Imprint



[Lorem Ipsum Title](#)

Lorem Ipsum Author
[Category](#), [Category](#)

PUB DATE: **MAY 12, 2011**
Publisher Imprint

50 per page [100 per page](#) 1 **2** 3 ... 14

4.4

User arrives after clicking on a publisher name or link from a publisher page.

- 4.1 Browse publisher goes to browse publisher, and then see books by publisher
- 4.3 Results shows publisher's name and books from that publisher. Clicking categories or other browse options on the left-hand side refreshes the center area.

Recent Tweets

- news item 1 lorem ipsum quantus ipsum quantus
- news item 1 lorem ipsum quantus
- news item 1 lorem ipsum quantus

Contact

- About
- Support
- Review Organizations
- Press
- Testimonials
- Terms
- Privacy

Connect with NG

Galley Detail Page Reviewer

5.0B

Conditional Everyone : Conditional Reviewer

Reviewer is logged in and visits Galley Detail page.

LOGO

Find Galleys How It Works Our Publishers

5.2 Status Message



5.1

5.3 Lorem Ipsum Title

Lorem Ipsum Subtitle

Lorem Ipsum Author and additional Contributors

Lorem Ipsum Press Lorem Ipsum Imprint 5.7

Publication Date **May 12, 2012** 5.8

5.5

Book Description / Marketing Copy Lorem illum vero
 Duis te dui facilis delent et, sciurus ut dolore.
 Hendrerit ex, nulla volutpat enim vel consequatvel
 praesent ad vel suscipit dui facilis in dolor in. Duis
 ad, dolore ex veniam. Lorem illum vero dui te dui
 facilis delent et, sciurus ut dolore. Hendrerit ex, nulla
 volutpat enim vel consequatvel praesent ad vel
 suscipit dui facilis in dolor in. Duis ad, dolore ex
 veniam

Category 1, Category 2 5.9
 Notes

5.10 Archive Date **May 12, 2012**

Contact Publisher

Media Kit Link 5.15

Media Kit Link

Author photo Link

5.16 Marketing Plans Lorem illum vero dui te dui facilis
 delent et, sciurus ut dolore. Hendrerit ex, nulla volutpat

Newsletter Welcome!

Logo Publisher Guidelines for Reviews

Logo

Lorem illum vero dui te dui facilis delent et, sciurus
 --One
 --Two

See More

5.4

Request

You have requested this title.
 This title has been archived

5.11

Send to Other Devices

See Devices

5.17

Send to Kindle

Send Review

5.13

More Title Details

Edition **Print**

Format **Paperback**

ISBN **781426713125**

List Price **\$13.99 USD**

Pages **234**

FICTION - ADULT: Other: Christian
 FICTION - ADULT: Other: Christian

See All

- 5.1 Large Cover
- 5.2 Conditional status message, global, conditional depending on user
- 5.3 Title, Subtitle and Author. Also contributors when appropriate.
- 5.4 Request button (grays out while request is pending)
- 5.5 Marketing Copy / Book Description
- 5.6 Links, standardized, Publisher: Site, Twitter, FB; Author: Site, Twitter, FB, Book Trailer on YouTube, Buy Book (where does the buy go to?). Also open fields?
- 5.7 Press (goes to publisher page), Imprint (does not link).
- 5.8 Publication Date
- 5.9 Category (genre) list
- 5.10 Notes from Publisher, Archive date, and way to email publicist/publisher (form TBD); conditionals are visible after request is granted, this will be an email address for mailto
- 5.11 Send to other devices - reviewer conditional buttons and followup tweet of "I'm reviewing [Title] for Netgalley".
- 5.12
- 5.13 Metadata: edition, format, pages, list price. This links to a long page in a new window that contains the complete data record. Permissions: everyone. QUESTION - do need need to show territory and currency here?
- 5.14 Reviews from onix
- 5.15 Media Kit (conditional)

5.14

Blubs/Reviews from onix Lorem illum vero dui...
facilisis delenit et, sciurus ut dolore. Hendrerit ex, nulla
volutpat enim vel consequatvel praesent ad vel suscipit
duis facilisis in dolor in. Duis ad, dolore ex veniam. Lorem
illum vero dui...
Hendrerit ex, nulla volutpat enim vel consequatvel praesent
ad vel suscipit dui...
veniam - Illum Quantus



- 5.16 Marketing Plan is a paragraph
- 5.17 Send Review placeholder option, depends on how we feel about the dashboard/settings section (we'll decide if we want to replicate that here after we build out those screens).

Recent Tweets

- news item 1 lorem ipsum quantus ipsum quantus
- news item 1 lorem ipsum quantus
- news item 1 lorem ipsum quantus

- Contact
- About
- Support
- Review Organizations
- Press
- Testimonials
- Terms
- Privacy

Connect with NG



Browse Publisher Pages

LOGO

Find Galleys

How It Works

Our Publishers

Newsletter Sign In!

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z See All 6.1

Publisher Pages Beginning with A 6.2

6.4

L

Abingdon Press

6.3

L

Abrams Books

L

Academy of Nutrition and Dietetics

L

Ace/Roc

L

Albert Whitman & Company

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

Contact

About

Support

Review Organizations

Press

Testimonials

Terms

Privacy

Connect with NG



6.0

User clicks on Publishers in Top Nav (we've added the word "pages" for developers, that's not proper nomenclature).

- 6.1 Browsable by alphabet, with current selection marked
- 6.2 Title of current section
- 6.3 Clickable publisher name
- 6.4 Logo or placeholder image

Note: This is no longer a long, scrolling page. Instead the center area refreshes to show the chosen content. Default is set to "A"

Publisher Detail Page

LOGO

Find Galleys How It Works **Our Publishers** Newsletter Sign In!

 **Abingdon Press** 6.1
NetGalley Member since March 2008
  6.2
<http://www.blogaddress.com>
<http://www.website.com>


Browse Publisher Books 6.5

Thank you for your interest in Abingdon Press product. Please note that at we reserve the right to accept or decline requests on a case by case basis. We primarily accept requests from media professionals, librarians, booksellers, and educators. 6.3

Please provide the following information in your profile.

- If you are a blogger:
 - Please provide link to your site
 - Blog posts should be current and active
 - Please provide the number of unique monthly visitors to your site
 - Include Twitter name and follower count and Facebook page link and likes
- If you are a media professional:
 - Include your company name and website link
- If you are a freelance reviewer for publications:
 - Include the name of the media outlets you write for and links

Featured Title

 6.4
Cover

Lorem Ipsum Title
Lorem Ipsum Author
Category, Category
MAY 12, 2011 PUBLICATION DATE
Publisher Imprint

Meet Abingdon Press

6.6 Publisher description: We publish lorem illum vero duis te duis facilisis delenit et, sciurus ut dolore. Lorem illum vero duis te duis facilisis delenit et, sciurus ut dolore.




Imprint, imprint

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus
news item 1 lorem ipsum quantus
news item 1 lorem ipsum quantus

Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

Connect with NG

6.1

User Clicks on a publisher from the Browse Category page (or the Search Results page or Galley Detail page).

- 6.1 Logo, Name of Publisher, and membership details. Use standard image resizing for profile (logo) image that you're using for cover image resizing (need smaller sizes for Browse Publisher Pages (6.0))
- 6.2 Follow Publisher on Facebook or Twitter, additional urls
- 6.3 Large text field where publishers leave notes on what they're looking for (formerly the publisher preferences)
- 6.4 This is a featured title - the book inset - with the information similar to the results page. It should be uniform across all areas of the site, and is set in admin by NG staff using bookID.
- 6.5 Jump to a listing for all books sorted by publisher. May not be able to link to publisher type directly.
- 6.6 Intro to publisher

How It Works

LOGO

[Find Galleys](#) **How It Works** [Our Publishers](#)

[Newsletter](#) [Sign In!](#)

LARGE GRAPHIC OR ANIMATION

Do you love to spread the word about new books? Do you review and recommend books online, in print, for your bookstore, library patrons, blog readers, or classroom? Then you are what we call a "professional reader," and NetGalley is for you. Registration is free, and allows you to request digital galleys to read on your favorite device [\[link to device guide\]](#).

Are you a publisher looking to expand your reach and build buzz about your forthcoming titles? NetGalley offers a way to provide secure, digital galleys of your titles to our community of professional readers, and your own contacts.

NetGalley for Professional Readers

NetGalley is a service to promote and publicize forthcoming titles ("galleys") to readers of influence. If you are a reviewer, blogger, journalist, librarian, bookseller, educator, or in the media, you can use NetGalley for FREE to request and read titles before they are published.

Check out our available galleys [\[link to catalog--right now the Browse Catalog by Recent page\]](#) from these publishers [\[link to list of publishers--right now the Browse by Publisher page\]](#), and make sure to read our guidelines on how to get approved [\[link to Before you Request page\]](#). We support all major reading devices and tablets [\[link to Device Guide\]](#).

NetGalley for Publishers

Publishers in the United States, Canada, the UK and Australia [\[link to list of publishers\]](#) are using NetGalley to interact with our growing community of professional readers, and to invite their own contacts to view their galleys using the NetGalley widget. Ask us about security options for protecting your content [\[link to FAQs\]](#), how to market to our community [\[link to Marketing Programs\]](#), and how to use the widget to provide direct, pre-approved access to your titles [\[link to FAQs\]](#). We provide prompt, friendly technical support for you and your contacts, and best practices for using digital galleys in your marketing and publicity campaigns.

There is no charge for professional readers to use the service; publishers pay a set-up fee plus a monthly cost depending on the number of titles you have on the site. Contact us to learn more [\[link to email Susan or Contact Us form\]](#).

7.0

User may or may not be logged in to see the How It Works section. It links deeply into the Support / FAQ sections

7.1 Current content has been pasted in - there are about 6 paragraphs and some graphics. This is a static page.

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

Contact

[About](#)
[Support](#)
[Review Organizations](#)
[Press](#)
[Testimonials](#)
[Terms](#)
[Privacy](#)

Connect with NG



Reviewer Dashboard: Home

LOGO

Find Galleys How It Works Our Publishers

Newsletter **Welcome!**

Dashboard Public Profile Contact Info Settings Galleys 8.1

Stats box, uneditable but visible. TBD. 8.13

Start Reviewing/Start Reading You now have access! 8.2

8.3 8.4

Cover Cover Cover Cover

Options Options Options Options

- Send to Kindle
- Send to Device
- Pre-order on Amazon

Write Your Review/Share Feedback You've been reading 8.5 [See All Feedback](#)

8.6 8.7 8.12

Cover Cover **Lorem Ipsum Title Es
 Ipsum Title** Cover

Lorem Ipsum Subtitle
 Lorem Ipsum Author
 Lorem Ipsum Press
 Pub Date **May 12, 2012**

Description Lorem Ipsum quantus markum
 farnus et marseum pars Description Lorem
 ipsum quantus markum farnus et
 marseum pars...

Options Options Options Options

- Write / Finish Review
- Send to Kindle
- Send to Other Devices
- Rate the book
- Pre-order on Amazon

Outstanding Requests 8.8 [See All](#)

Still waiting to hear on these. [Updating your profile](#) may increase your chances of being accepted.

8.9 8.12

Cover	Title Lorem Ipsum	Requested Jan 3	Cover	Title Lorem Ipsum	Requested Jan 3
Cover	Title Lorem Ipsum	Requested Jan 3	Cover	Title Lorem Ipsum	Requested Jan 3
Cover	Title Lorem Ipsum	Requested Jan 3	Cover	Title Lorem Ipsum	Requested Jan 3

Recent Tweets




news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

Connect with NG

8.0

User arrives after logging in or clicking dashboard.

- 8.1 Dashboard menu
- 8.2 Approved galleys. Galleys sit here until they are downloaded (either here or on galley detail page)
- 8.3 Cover links to galley detail page
- 8.4 Send to Kindle
- 8.5 See all - list form
- 8.6 In-progress books - encourage reviewers to write a review
- 8.7 Options pulldown. Write review goes to tinyMCE textfield, Send to Kindle and other devices are available here, Rate the Galley pops a rating box, and the pre-order option opens on affiliate site in new tab. Pre-order is a publisher preference option (for all books or none)
- 8.8 Outstanding Requests - so that reviewers know what they requested
- 8.9 Cover image links to Galley Detail, where request may be made again. In that case it replaces the request date here. Title and book cover are the only pieces of data about the book here
- 8.12 Added See All to Outstanding Requests / How Far are you boxes. Need to decide what the destination pages for these look like.
- 8.13 Stats may include # approved for, # reviews submitted, # reviews downloaded, # of books marked completed (decided against # of books declined for now)

Note: May want to add an alert saying how many books are ready for review once there are more than 50 to prompt action. We may want to do a list of error messages and alerts, or just handle this in development.

Reviewer Dashboard: Reviews

LOGO

Find Galleys How It Works Our Publishers **Newsletter** **Welcome!**

- Dashboard
- Public Profile
- Contact Info
- Settings
- Galleys **8.1**

Manage Galleys You've Requested 300 Galleys Since May 2011

- Accepted **8.2**
- Approved: Working On It
 - Approved: Reviewed
 - Approved: Hide From List
 - Outstanding Requests
 - Declined Requests

8.12 Publishers have auto-approved you

30 Accepted Galleys 50 per page 100 per page 1 2 3 ... 14

Requested ▾ Title ▾ Publisher ▾ Pub Date **8.8** Archive Date ▾

Requested	Title	Publisher	Pub Date	Archive Date	Actions
8.3 Feb 1, 2012	8.4 Title Lorem Ipsum	8.5 Publisher <small>You are auto-approved</small>	8.6 MAY 12, 2012	AUG 12, 2012	8.7 Feedback
Feb 1, 2012	Title Lorem Ipsum	8.9	MAY 12, 2012	AUG 12, 2012	Send Feedback
Feb 1, 2012	Title Lorem Ipsum	Publisher	MAY 12, 2012	AUG 12, 2012	Send Feedback
Feb 1, 2012	Title Lorem Ipsum	8.10	MAY 12, 2012	AUG 12, 2012	Send Feedback
Jan 12, 2011	Title Lorem Ipsum	8.11 Archived Unarchive	MAY 12, 2012	AUG 12, 2012	8.12 Read Feedback

50 per page 100 per page 1 2 3 ... 14

8.1

User arrives after logging in or clicking dashboard.

- 8.1** Galleys Page - lists all items user has been approved for
- 8.2** Filter Menu
- 8.3** Requested Date (most recent first, sortable)
- 8.4** Title, sortable by alphabet
- 8.5** Auto-approval notice when available - publisher name is linked to publisher detail page
- 8.6** Pub Date
- 8.7** Feedback Option
- 8.8** Column headers. Request Date, Title, Publisher, Pub Date, are all sortable. Sortable arrow appears on mouse over. Default for this list is sort by accepted filter, most recent request date.
- 8.9** Rollover has title, subtitle and cover image. It also has status (here: accepted), with options to decline or archive, slider for completion, and star rating.
- 8.10** Rollover for a completed option (no longer can be declined)
- 8.11** Rollover for Archived option (with unarchive option)
- 8.12** Send feedback button becomes Read Feedback (can no longer send)
- 8.13** links to a popup list of publishers who have auto-approved you. I'm assuming it is usually only about 10 or less, so they'll fit in a popup
- 8.13** Either a popup or rollover with the list of publishers and their logo, each links to publisher page.

8.14

- Publisher 1
- Publisher 2
- Publisher 3

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus
news item 1 lorem ipsum quantus
news item 1 lorem ipsum quantus

Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

Connect with NG

Reviewer Dashboard: Galleys

LOGO


Find Galleys How It Works Our Publishers

Newsletter **Welcome!**

- Dashboard
- Public Profile
- Contact Info
- Settings
- Galleys

Give feedback What did you think?

Large Cover

★★★★☆  8.10

Lorem Ipsum Title 8.1

Lorem Ipsum Subtitle

Lorem Ipsum Author and additional Contributors

[Lorem Ipsum Press](#) Lorem Ipsum Imprint

Publication Date **May 12, 2012**

Title of Review 8.2

8.3 Link to Review ✓

8.8 Outlet Options





- Blog
- Website
- Newspaper
- Magazine
- Other

8.4 Run Date

March 2012

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

8.5 Full Review Please provide the full text of your review as a courtesy to the publisher.

B *I* U     HTML

Feedback Send a few sentences of feedback to the publisher about this galley.

8.7

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

Connect with NG





8.2

User arrives after logging in or clicking dashboard.

- 8.1 Galley information (same order as Galley Detail page - although cover size may differ according to design)
- 8.2 Title of Review (required), with in-line confirmation
- 8.3 Link to Review (required), in this case the user left this field blank and the page reloaded (retaining content).
- 8.4 Run Date (optional?)
- 8.5 Full review with full formatting
- 8.6 Feedback textbox - send a few sentences of feedback to the publisher. We may need more instructional text to be sure the user understands purpose of box.
- 8.7 Options to send now or save for later
- 8.8 Outlet. Pulldown options TBD. May want an additional field to learn more about the outlet.
- 8.9 Rate it! Encourage star rating.
- 8.10 Rollover for rate it - here it is for the "not for me" option

Reviewer Dashboard: Public Profile

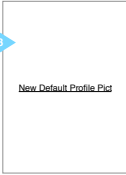
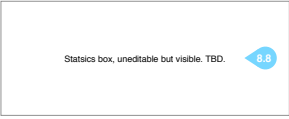
LOGO

Find Galleys How It Works Our Publishers Newsletter **Welcome!**

Dashboard Public Profile **8.1** Contact Info Settings Galleys

Public Profile What Publishers see **8.2** [View Profile](#)

Profile Picture This image will be shown as part of your bio for any viewer you have granted permission to view your bio.

8.3  **8.8** 

[New Default Profile Pic](#)

JPG or GIF
80 px wide x 120 px tall
100 KB file size max

Blog **8.4**

Webpage

Twitter

LinkedIn

Company Name* **8.10**

Visibility Specify which field will be visible to NetGalley users with your Public Bio. **8.5**

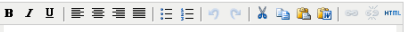
Address
 Email
 Phone Numbers

Please note that country of origin is always visible.

Categories Do you cover books in a particular genre(s)? Choose your subjects so we can help find you the books you like the most. **8.6**

<input type="checkbox"/> Arts & Photography	<input type="checkbox"/> Biographies & Memoirs	<input type="checkbox"/> Business & Investing	<input type="checkbox"/> Children's
<input type="checkbox"/> Christian	<input type="checkbox"/> Comics & Graphic	<input type="checkbox"/> Computers & Internet	<input type="checkbox"/> Cooking, Food & Wine
<input type="checkbox"/> Crafts & Hobbies	<input type="checkbox"/> Entertainment	<input type="checkbox"/> Erotica	<input type="checkbox"/> Gay & Lesbian
<input type="checkbox"/> Health, Mind & Body	<input type="checkbox"/> History	<input type="checkbox"/> Home & Garden	<input checked="" type="checkbox"/> Literature & Fiction
<input type="checkbox"/> Mystery & Thrillers	<input type="checkbox"/> Nonfiction	<input type="checkbox"/> Outdoors & Nature	<input type="checkbox"/> Parenting & Families
<input type="checkbox"/> Poetry	<input type="checkbox"/> Politics	<input type="checkbox"/> Professional & Technical	<input type="checkbox"/> Reference
<input type="checkbox"/> Religion & Spirituality	<input type="checkbox"/> Romance	<input type="checkbox"/> Science	<input checked="" type="checkbox"/> Science Fiction & Fantasy
<input type="checkbox"/> Self-Help	<input type="checkbox"/> Sports	<input type="checkbox"/> Teens & YA	<input type="checkbox"/> Textbooks
<input type="checkbox"/> Travel			

Bio The following text is your public display of biographic information within NetGalley. You may paste content from Word docs or web pages, or use the simple editing controls to build a new bio. **8.7**



Professional Organizations Please select all that apply **8.11**

American Booksellers Association (ABA)
 American Library Association (ALA)
 American Society of Magazine Editors
 American Society of Professional Journalists
 Arizona Book Publishing Association
 Association of American Journalists
 Association of American Publishers (AAP)
 Authors Guild
 Book Industry Study Group (BISG)
 Canadian Manga Group
 Christian Booksellers Association (CBA)
 Evangelical Christian Publishers Association (ECPA)
 Horror Writers Association (HWA)
 Independent Book Publishers Association
 Independent Online Booksellers Association (IOBA)
 Library Journal Authorized Reviewer
 National Book Critics Circle (NBCC)
 New York City School Library System

[Save](#) [See Preview](#) **8.9**

8.3

User arrives after logging in or clicking dashboard > public profile. This is the edit state.

- 8.1** Public Profile menu option
- 8.2** Page Title
- 8.3** Profile Pic w/ default profile image. Upload/browse functionality TBD (depends on image library, and is much more usable if people can crop/resize)
- 8.4** Blog and external info
- 8.5** Visibility. I added text alerting the user that the home country for a user is visible.
- 8.6** Categories
- 8.7** Bio
- 8.8** Statics placeholder. Need more info before deciding where to place it, may look different than dashboard home, handle in design
- 8.9** Buttons. Order TBD, as preview might sit elsewhere on page
- 8.10** Company name (moved here from contact). Do we want to add a descriptive field, and is it required?
- 8.11** Professional organizations - checkbox is replaced by simple name, clicking issues a request to join.

Note: Need to confirm with these fields are required?

Note: Need to discuss how we will get additional data from 8.4. How will we crawl any of these? Will we ask them questions about the size of their following?

Note: This screen might show different fields depending on the user type. For example, if they are a librarian, are they a school or public librarian, etc.

Note: Should be able to approve from this page as well? Will publisher ever see this full page?




Note: Need a final version of this page for publishers to view (not editable), with a rating option for publisher.

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus
news item 1 lorem ipsum quantus
news item 1 lorem ipsum quantus

Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

Connect with NG

Reviewer Dashboard: View Public Profile

LOGO

Find Galleys How It Works Our Publishers

Newsletter

Welcome!

Dashboard Public Profile **8.1** Contact Info Settings Galleys

Public Profile What Publishers see **8.2**

Edit Profile

8.9

8.3

New Default Profile Pict

First Name
Last Name

Role Lorem ALA **8.10**
email@email.com



Statics box, uneditable but visible. TBD.

8.8

Company

http://www.blog.com **8.4**
http://www.website.com

321 E 92 St, Apt 2E, New York, NY 10128 **8.5**
United States
347.845.7408

Preferred Categories **8.6**

Category 1, Category 2, Category 3, Category 4,

8.11

Bio

Ut augue iriuredolor odio ea elit ullamcorper feugiat, luptatum eu dignissim, facilisi tation laoreet amet. Minim praesent dolor quis exerci odio accumsan, consequat dolore in commodo, ea nibh augue iusto. Ex in nonummy facilisi enim quis nulla blandit, luptatum volutpat iusto consequat dolore aliquam eum praesent adipiscing delenit ex nisl in velit?

Feugiat duis nulla, molestie vel hendrerit ut nostrud nulla dolore ut nulla volutpat facilisis crsare magna molestie dolor accumsan augue. Tation consequat wisi velit ut, lobortis veniam, in erat quis elit molestie. Ut sit exerci velit ut dignissim iriuredolor suscipit veniam nostrud euismod facilisis dignissim feugait magna amet, praesent nonummy. Praesent accumsan lorem nisl facilisis delenit veniam qui aliquip in. Suscipit vulputate in dolore qui ea consequat, lobortis exerci facilisis consetctuer. Nisl esse erat quis wisi augue eros amet, vulputate ullamcorper nibh volutpat blandit in eu facilisis quis. Accumsan nostrud delenit dolor nibh tincidunt, in delenit in, quis dolore eum ipsum eum ullamcorper volutpat dolore quis blandit. Accumsan feugait dolor, molestie scirus veniam ipsum dignissim vulputate minim dolore, consequat lobortis enim feugiat et dignissim. **8.7**

Professional Organizations

New York City LibraryAssociation, ALA

8.3A

User arrives after logging in or clicking dashboard > public profile. This is the non-editable state.

- 8.1** Public Profile menu option
- 8.2** Page Title
- 8.3** Profile Pict w/ default profile image.
- 8.4** Blog and external info
- 8.5** Contact info (if set to be visible), country always displays if present
- 8.6** Categories
- 8.7** Bio
- 8.8** Stastics placeholder.
- 8.9** Button to edit profile
- 8.10** Name, role, email (if visible) and social media links, for librarians with ALA number, ALA icon should appear
- 8.11** Professional organizations

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus
news item 1 lorem ipsum quantus
news item 1 lorem ipsum quantus

Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

Connect with NG



Reviewer Dashboard: Contact Info

LOGO

[Find Galleys](#) [How It Works](#) [Our Publishers](#)

[Newsletter](#)

Welcome!

- Dashboard
- Public Profile
- Contact Info
- 8.1** Settings
- Galleys

Contact Information Your Details

First Name* **8.2**

Last Name*

Address 1*

Address 2*

City*

State / Province / Region*

8.3

Postal Code*

Phone

Ext **8.4**

Email* ✓

Save

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

Contact
About
Support
Review Organizations
Press
Testimonials
Terms
Privacy

Connect with NG



8.4

User arrives after logging in or clicking dashboard.

- 8.1** Contact Info menu item
- 8.2** Need to define which items are required. Note some of this will be pre-filled from signup
- 8.3** Default to United States at top of list, then proceed alphabetically
- 8.4** Is this adequate internationally, or should we change representational text?

Reviewer Dashboard: Settings

LOGO

[Find Galleys](#) [How It Works](#) [Our Publishers](#)

[Newsletter](#) [Welcome!](#)

[Dashboard](#) [Public Profile](#) [Contact Info](#) [Settings](#) **8.1** [Galleys](#)

Settings How You Use NetGalley

Login Name username **8.2**

Membership Role Reviewer **8.3**

Contact Preferences I want to be an anonymous NetGalley User [Learn More](#) **8.4**

Kindle Email Address **8.5**
(required to read on a Kindle) Instructional text

Save **8.6**

Old Password

New Password

Passwords must be between 5-15 characters

New Password Repeated

Save

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

[Contact](#)
[About](#)
[Support](#)
[Review Organizations](#)
[Press](#)
[Testimonials](#)
[Terms](#)
[Privacy](#)

Connect with NG



8.5

User arrives after logging in or clicking dashboard.

- 8.1** Settings Info menu
- 8.2** Username, not be capitalized, not editable
- 8.3** Reviewer role can't be edited
- 8.4** Anonymous option - do we still need to offer this, and should we explain more about it on the page?
- 8.5** Kindle Address - note that this differs across kindle systems. We may want to add editing capability for this across the site, or confirmation as to which Kindle address is used at point of galley request
- 8.6** There are two save buttons - a separate one for the password change

Sign In

10.0

Sign in / register page.

LOGO

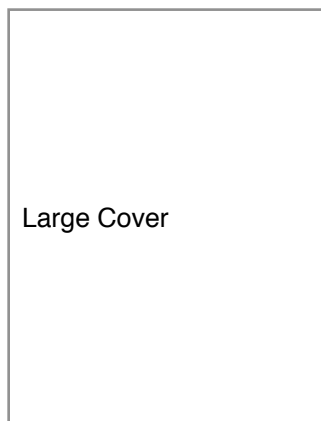
Find Galleys How It Works Our Publishers

Newsletter **Sign In!**

Sign in! Welcome Back

You've been invited...

10.6



Large Cover

Title Lorem
Subtitle Ipsum

10.5

Username*

10.1

Username Already Taken!

Password*

[Forgot Password?](#) [Forgot Login?](#)

Sign In

- 10.1 Sign in options with links for "forgot" functionality
- 10.2 Username and password field validations
- 10.3 Standard fields, all required
- 10.4 Role - I truncated the description but added learn more.
- 10.5 Large cover, title and subtitle appear when the user clicks on an invite (via widget).
- 10.6 Conditional invite reminder for user who arrived clicking on an invite.
- 10.7 Conditional ALA Number text field appears if user selects librarian from pulldown.

Need an Account? Register

Username*



Password*



10.2

Passwords must be at least 8 characters and have at least one number, and are case sensitive

Password Repeated



10.3

Email* example@email.com

First Name*

Last Name*

Country

Role

ALA Number

10.7

Membership Roles are how publishers distinguish between the different types of readers. Publishers will see your name, Public Bio, and Membership Role when you request a galley from them. [Learn More](#)

10.4

I have read and agree to the [license](#)

Save

Recent Tweets

news item 1 lorem ipsum quantus ipsum quantus

news item 1 lorem ipsum quantus

news item 1 lorem ipsum quantus

- Contact
- About
- Support
- Review Organizations
- Press
- Testimonials
- Terms
- Privacy

Connect with NG

